

A Message from Dan Manginelli

Black Friday

The day after Thanksgiving, of course, is known as Black Friday. The day retailers promise you "the best deal" and many of us believe them! The advertisements scream "Door Busters", "One Day Only", "Super Sale" and "Don't Miss Out!"

To me Black Friday is ironic and a little funny. The day after you sat around the table telling your loved ones all the things you are thankful for, you go out and play tug of war with strangers to save \$30.00. I believe it's an impulse day. We buy things because someone else is telling us it's a deal, not because we really want or need it. Every year I find myself watching some of my family members plan for the day (now Thanksgiving night), making lists and plotting time frames. They chart diagrams and discuss splitting up in the store like they are Navy Seals on a secret mission.

As this week approaches if you are planning or plotting your Black Friday take a step back and ask yourself, is it the savings or the impulse? In life we sometimes plan more for a vacation or a sale than we do for our whole year. We look forward to a week or single day rather than looking ahead and planning our year. You can plan your days and your year by setting goals. You can make charts, plot time frames, and make a great list to obtain all life has to offer. Rather than looking to save a few bucks on a single day, why not plan for 12 months of success in advance? You might miss the instant gratification, like the Snickers bar in the checkout line that makes you feel good RIGHT NOW, but true achievers plan for days and months in advance, not for a single impulse day. It reminds me of a great quote by Willie Mays, "It isn't hard to be good from time to time. What's tough is being good every day". As some of you are planning and looking forward to saving a few bucks this Friday, consider making every day your "Black Friday". Plan and execute to make the whole year a success, not just one day!

Be thankful, be grateful, tell those around you what they mean to you, and make

this week count!

Happy Thanksgiving!

Sincerely,

Daniel Manginelli - Founder/Owner
Manginelli Group



You can get more information about me at ManginelliGroup.com and for more motivation, you can purchase my book "Wake Up! Jumpstart The Life You've Always Had In Mind". See the link below.

Upcoming Events

SCOTTSDALE AZ

Tuesday December 1, 2015 - 11:00am - 1:00pm

HomeReady by FNMA // Lunch & Learn

Venue 8600

8600 E Anderson Drive

Scottsdale, AZ 85255

in McDowell 4

RSVP: Stephanie Reid

SReid@spfcnet.com

(480) 646-7350

Seating Is Limited

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